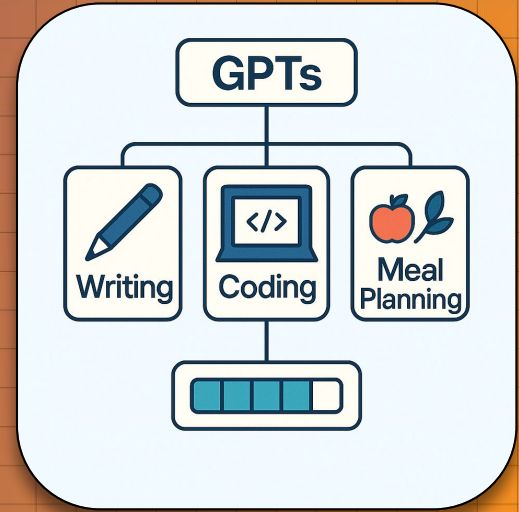# What is a GPT?

- A GPT (Generative Pre-trained Transformer) is an advanced AI model designed to understand and generate human-like text

- It's like a supercharged version of a chatbot, capable of handling various language tasks — from writing emails to analyzing data

- GPTs can be fine-tuned for specific tasks, going beyond just conversation to handle specialized functions

How Custom GPTs Work

- And in the context of ChaTGPT, Custom GPTs are like AI apps, tailored for specific jobs like productivity, coding, and meal planning

- Think of them like the many specific apps you have on your phone — GPS for transportation, or a exercise app for training routines

- These GPTs aren't just prewritten scripts; many offer unique features, like connecting to external actions, using specific data sources, or integrating webhooks

Real Use Cases for GPTs

- GPTs help save time, improve efficiency, and tackle complex tasks

- We'll explore a few standout GPTs that cover tasks like writing, productivity, research, and creative projects

- This will give you a taste of how powerful and practical these tools can be for your daily work and personal goals

Writing · Productivity · Lifestyle · Programming

Meet Dan: Our Avatar

- Let's dive into some real use cases by imagining our student avatar, Dan

- Dan is a recent university graduate with a business major, diving into the world of AI

- He's juggling personal goals and a side hustle, ready to explore how AI tools can make his life easier and more productive

Dan